



UNIVERSITY OF LEEDS

## CANDIDATE BRIEF

Associate Professor (Teaching and Research) in Digital Media  
Faculty of Arts, Humanities and Cultures



Salary: Grade 9 (£61,759 - £73,708 p.a. depending on experience)

Reporting to: Head of School

Reference: **AHCMC1132**

**Available as ongoing**

Location: Central Campus

We are open to discussing flexible working arrangements.

## Overview of the Role

**Are you an experienced and influential academic with proven abilities to carry out research and teaching in digital media? Do you have an excellent research track record, proven success obtaining funding and the vision and drive to tackle new challenges? Are you passionate about delivering world leading research and an exceptional student experience? Are you able to use your expertise to complement and augment our existing strengths in digital media research and education? Are you passionate about delivering an exceptional student experience in a research-intensive Russell Group University?**

The School of Media and Communication is a highly ranked department with a commitment to excellence in both research and teaching. We are ranked 4th in the UK for Communication and Media Studies (The Times and the Sunday Times Good University Guide 2026) and 33rd in the world for Communication and Media Studies (QS World University Rankings by Subject 2026). In the last Research Excellence Framework exercise, 87.5% of our research was judged to be either 'world leading' or 'internationally excellent'.

We seek to appoint an Associate Professor (T&R) in Digital Media who can enhance the School's existing research and teaching activities and take up leadership roles commensurate with experience. You will work with colleagues within and outside the school to further our international profile and standing, enhance our research and develop our curriculum. You will have a PhD in digital media or related field, and a strong track record of research related to digital media, with a clear indication of the ability to achieve internationally recognised standards of excellence. You will be an outstanding communicator and reflective educator with a track record of providing high-quality teaching, student experience and supervision. Your research profile will demonstrate engagement with universities, industry, external partners or civic actors.

Applications are welcome from candidates whose research complements or contributes to the School's existing research strengths and themes (<https://ahc.leeds.ac.uk/media-research-innovation>). We are particularly interested to hear from applicants with expertise in critical approaches to AI, automation and algorithmic governance; datafication and data justice; digital inequalities, inclusion and literacy; digital policy, regulation and governance; digital labour and tech industries; games, interactive media and immersive/experiential media, and/or platform and infrastructure studies.



## Main duties and responsibilities

As Associate Professor (T&R) in Digital Media, your main duties will include:

### Research, Innovation and Impact

- Pursuing, leading and developing the strategic direction of research, innovation and impact at an appropriately benchmarked level, attracting research income on an individual and collaborative basis to underpin high quality research activity and programmes/projects;
- Being recognised as an authority in your field, developing and maintaining an external profile as appropriate to the discipline; with evidence of impact or public engagement;
- Maintaining a record of regular high quality and original research publications that are of national and international standing;
- Promoting the integration of your own research area with other research interests within and, as appropriate, outside the School, Faculty and University;
- Providing high quality postgraduate supervision and attracting research students to the University, and to supervise other students as appropriate.

### Teaching and Learning

- Undertaking research-led teaching at different levels on undergraduate and postgraduate taught courses, including assessment and examinations and contributing towards module design, review and quality assurance mechanisms;
- Playing a significant role in the leadership and design, development, planning and review of modules and programmes within the subject area as required;
- Maintaining expertise at the forefront of your field/disciplinary area and incorporating this into your teaching;
- Providing support and guidance to students, providing timely feedback, acting as a personal tutor, resolving issues and/or referring to specialist parties, where appropriate.

### Leadership and Management



- Contributing to Equality, Diversity and Inclusion initiatives that create an inclusive environment within the School;
- Managing or leading major initiatives or areas of work (as either sustained or one-off projects) as well as taking on leadership roles which facilitate School, Faculty or University performance or business as required;
- Carrying out the duties of the post in accordance with the university values of professionalism, inclusiveness, integrity and community supporting the core value of academic excellence.

These duties provide a framework for the role and should not be regarded as a definitive list. Other reasonable duties may be required consistent with the grade of the post.

## Qualifications and skills

### Essential

- A PhD in Digital Media or a related area of media and communication research;
- An international reputation in digital media research, including a sustained track record of raising research funds from national and international funding bodies;
- A sustained track record of research outputs focused on digital media, as a single or main author of refereed publications of internationally excellent quality;
- Significant experience of teaching effectively at all levels within higher education, including module and programme design, module and programme review and delivery of new methods of teaching, learning and assessment;
- Experience of supervising taught undergraduate and/or taught postgraduate students;
- Outstanding communication, team working, networking and public profile-raising skills to operate effectively within the role; including experience of collaboration on cross-disciplinary or cross-institutional projects;
- Proven ability to provide academic leadership, including managing resources and/or teams;
- Evidence of the ability to build trust to ensure engagement and commitment, and to treat staff fairly, with respect and dignity, in a manner that improves the working environment;



- Evidence of working to promote equality, diversity, inclusion, and supporting the needs of diverse communities.

### **Desirable**

- Specific expertise in critical approaches to AI, automation and algorithmic governance; datafication and data justice; digital inequalities, inclusion and literacy; digital policy, regulation and governance; digital labour and tech industries; games, interactive media and immersive/experiential media, and/or platform and infrastructure studies;
- Experience of PhD supervision, acting as primary supervisor to successful doctoral graduates;
- Ability to build partnerships with industrial, professional, civic or public sector organisations on interdisciplinary collaboration, knowledge exchange and funding.

### **How to apply**

You can apply for this role online; more guidance can be found on our [How to Apply](#) information page. Applications should be submitted by **23.59** (UK time) on the advertised closing date.

*Please note, in addition to the online application, you should also upload the following:*

1. A cover letter
2. An example of what you consider your best publication in the last 3 years

### **Contact information**

To explore the post further or for any queries you may have, please contact: Joanne Garde-Hansen at [J.Garde-Hansen@leeds.ac.uk](mailto:J.Garde-Hansen@leeds.ac.uk)

*Please note: If you are not a British or Irish citizen, you will require permission to work in the UK. This will normally be in the form of a visa but, if you are an EEA/Swiss citizen, this may be your status under the EU Settlement Scheme.*



## **Additional information**

### **Working at Leeds**

We are a campus-based community and regular interaction with campus is an expectation of all roles in line with academic and service needs and the requirements of the role. We are also open to discussing flexible working arrangements. To find out more about the benefits of working at the University and what it is like to live and work in the Leeds area visit our [Working at Leeds](#) information page.

### **Our University**

As an international research-intensive university, we welcome students and staff from all walks of life. We foster an inclusive environment where all can flourish and prosper, and we are proud of our strong commitment to student education. Within the Faculty/School of Media and Communication we are dedicated to diversifying our community and we welcome the unique contributions that individuals can bring, and particularly encourage applications from, but not limited to Black, Asian, people who belong to a minority ethnic community; people who identify as LGBT+; and disabled people. Candidates will always be selected based on merit and ability. We have identified that younger candidates are currently underrepresented in this role and particularly welcome applications from this group.

### **Information for disabled candidates**

Information for disabled candidates, impairments or health conditions, including requesting alternative formats, can be found on our [Accessibility](#) information page or by getting in touch with us at [hr@leeds.ac.uk](mailto:hr@leeds.ac.uk)

### **Salary Requirements of the Skilled Worker Visa Route**

Please note that this post may be suitable for sponsorship under the Skilled Worker visa route but first-time applicants might need to qualify for salary concessions. For more information please visit: [www.gov.uk/skilled-worker-visa](http://www.gov.uk/skilled-worker-visa).

For research and academic posts, we will consider eligibility under the Global Talent visa. For more information please visit: <https://www.gov.uk/global-talent>.

